



# General Information & Schedule of Events 2024

by Kiwanis Club of North Modesto Foundation: a 501c3 non-profit organization run by volunteers and serving the community. ALL PROCEEDS from this event go to local non-profits.

## Welcome to the 25th annual American Graffiti Festival & Car Show June 7-9, 2024 INFORMATION FOR EVERYONE

### Weekend Schedule of Events

**Friday, June 7 ..... 6:30 p.m.- 8:30 p.m.**

Parade/cruise for classic vehicles entered in the weekend show. Downtown and north on McHenry to Briggsmore Avenue (see map below). Parade is limited to first 1,000 registrants. (See information for car owners on the back of this page.) Street closures will begin about 3:30 p.m. June 7 and continue until after trash is cleaned up along the route, about 9 p.m. June 7.

*Watching the parade is free.*

**Saturday, June 8 ..... 9 a.m. to 5 p.m. and Sunday, June 9 ..... 9 a.m. to 3 p.m.**

American Graffiti Festival & Car Show at the Modesto Junior College West Campus, 2201 Blue Gum Ave. On Sunday, Cars & Coffee Modesto will be part of the show, featuring contemporary and muscle cars.

*Spectator admission to festival: \$10 per person with children 12 and under free. Parking is free.*

The festival includes live music both days, a special kids' area plus a variety of food and retail vendors. Band names and performance times will be announced on the website in the spring.

**Multiple sponsorship and vendor opportunities are available.**

**Go to:** [www.americangraffiti festival.com](http://www.americangraffiti festival.com).

**Email:** [nmkcarshow@gmail.com](mailto:nmkcarshow@gmail.com)

**Message phone:** 209-447-5962.

**Snail mail:** North Modesto Kiwanis, PO Box 4402, Modesto, CA 95352.

The Graffiti Festival is organized and sponsored by the Kiwanis Club of North Modesto, a service club, with support from the City of Modesto, the Modesto Police Department and our generous sponsors. We appreciate the other non-profits and individuals who volunteer along the parade route and at the festival. All profits go back into the community in the form of scholarships, grants to nonprofits serving youth and a large Christmas basket program for needy families.

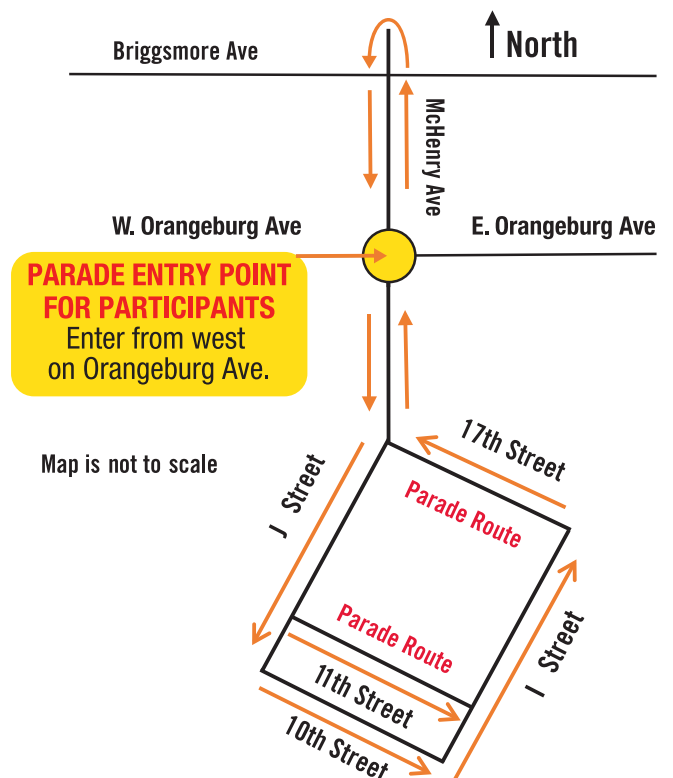
### SATURDAY AND SUNDAY FESTIVAL GROUNDS DIRECTIONS

**Traveling north on 99:** Take Briggsmore/Carpenter exit. At top of off-ramp turn left onto Carpenter. Then turn right at Blue Gum and follow the signs.

**Traveling south on 99:** Take Briggsmore/Carpenter exit. At top of off-ramp, turn right onto Carpenter. Then turn right at Blue Gum and follow the signs.

**GPS address is 2201 Blue Gum Avenue, Modesto, CA.**

### Parade Route



Map is not to scale

209-447-5962

e-mail - [nmkcarshow@gmail.com](mailto:nmkcarshow@gmail.com)  
website - [americangraffiti festival.com](http://americangraffiti festival.com)



**Kiwanis**  
NORTH MODESTO

Kiwanis Club of North Modesto  
P.O. Box 4402  
Modesto, CA 95352



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Welcome to the 25th annual American Graffiti Festival & Car Show June 7-9, 2024

### INFORMATION FOR CAR OWNERS

**Our show is open to classic vehicles 1980 and older.**

Registration is **\$65 for the show only** and **\$85 for the show and parade** (Friday evening cruise). This is the same price as in 2022 and 2023. You must register for the show to be in the parade. **The parade is limited to the first 1,000 entrants.**

Motorcycles are not allowed in the parade but classic motorcycles are welcome in the show.

#### Other info:

- Online car registration opens at 8 a.m. March 15 and runs through 5 p.m. June 2.  
**Go to the website: [www.americangraffiti festival.com](http://www.americangraffiti festival.com).**
- Paper registration forms are available by request if you don't want to pay online with a credit card.  
**Email: [nmcarshow@gmail.com](mailto:nmcarshow@gmail.com) or call 209-447-5962.**
- Credential packets for car owners who have registered for both the show and parade **must be picked up Friday, June 7 between 1 and 5:30 p.m. at the MJC East Campus Ag Building, 1101 Coldwell Ave.** (Same location as in 2022 and 2023.) There is a special windshield sticker to get onto the parade route.
- Car owners entering the show only can register or pick up their credentials Friday afternoon at the MJC East Campus Ag Building (see item above) or can register or get their credential packet at the festival grounds, 2201 Blue Gum Ave., Saturday, June 8 between 6 a.m. and 11 a.m. or Sunday, June 9, between 6:30 and 10 a.m. Look for the Registration signs along Blue Gum.
- The car show entry fee includes an event dash plaque, one T-shirt, Saturday and Sunday show entry for two people (both days) and one 2024 event poster. Additional T-shirts can be purchased for \$30 at Friday registration or at the apparel booth at the festival.
- The parade entry point will be at the corner of McHenry and West Orangeburg avenues. (The same as in previous years.) Show cars will be allowed into the festival grounds starting at 6 a.m. Saturday and Sunday.

#### FRIDAY REGISTRATION LOCATION, DIRECTIONS

Modesto Junior College East Campus Ag Building and parking lot, northwest corner of College and Coldwell avenues.

**Traveling north on 99:** Take Briggsmore/Carpenter exit (exit 229). At top of off-ramp turn right onto Briggsmore and then immediately turn right onto West Orangeburg. Turn right onto College Avenue and then right on Coldwell.

**Traveling south on 99:** Take Briggsmore/Carpenter exit (exit 229). At top of off-ramp turn left onto Briggsmore. Cross overpass, then turn right onto West Orangeburg. Turn right onto College Avenue and then right on Coldwell.

GPS address is 1101 Coldwell Avenue, Modesto, CA.

**SATURDAY AND SUNDAY REGISTRATION WILL BE AT THE FESTIVAL GROUNDS.**

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